PAULA BASSWERNER

(857) 294-2638 <u>linkedin.com/in/paula-bass-werner</u> Metro Boston Area

paula.bass.werner@gmail.com Github: github.com/pbasswerner/ Portfolio: pbasswerner.github.io/

PROFILE: Mission-driven software engineer with a strong foundation in computer science and a passion for building scalable, high-impact technology. Experienced in full-stack, mobile, and product development with a collaborative, agile mindset. Proven ability to contribute at every stage of the software development lifecycle—from design and development to testing and delivery. Energized by fast-paced environments and motivated to design solutions that create real-world value across industries. Thrives in cross-functional teams and values thoughtful, iterative problem-solving.

CORE CAPABILITIES

- Product Development
- Mobile Application Development
- Human Computer Interaction
- Object Oriented Programming
- Programming for Native iOS & Android
- Design Thinking
- Full Stack Web Development
- Data Structures & Algorithms
- Communication
- Project Management

- User Experience
- Game Development
- Offshore Teams
- Mentoring
- Agile / Scrum

Languages: Fluent in Spanish, Conversational in Portuguese

TECH STACK

Android: Kotlin, Java, AndroidSdk, Jetpack(LiveData, ViewModel, Navigation), Bluetooth Classic & BLE, Ktor

iOS: Swift, Xcode, UIKit, TestFlight, Spotify iOS SDK, UDP Sockets, Multithreading

Web & Full Stack: Javascript, Typescript, React, Node.js, Express.js, HTML5, CSS, VSCode

Programming Languages: R, C#, C++, Python

Tools & Frameworks: Arduino, CircuitPython, Unity, IntelliJ

Databases: MySQL, MongoDB, Prisma

Workflow & Collaboration: Agile, Scrum, Kanban, Jira, Git, GitHub, Bitbucket

EXPERIENCE

PISON TECHNOLOGY, Boston, MA

Software Platform Developer, SDK Team

10/20 - 09/21

Member of 2-person team responsible for safely exposing Pison's core gesture-recognition technology through a multiplatform Software Development Kit, enabling product teams and partners to build gesture-based applications.

- Improved developer experience and internal testing velocity by maintaining SDK infrastructure and building Android demo client applications to simulate real-world use cases.
- Streamlined integration and partner debugging by redesigning the UI of the server-side Android app, enhancing connectivity and data visibility.
- Built "Plantier," a smart plant monitoring system combining an Android app, Adafruit CLUE board, and Pison wearable
 to sense plant health and trigger haptic alerts for watering; integrated gesture-based irrigation through wrist rotation
 detection. Won 2nd place at internal Pison Hackathon.
- Developed a gesture-based music player for Android using Pison's SDK and the Spotify SDK, mapping user gestures to genre playback and using MVVM architecture with LiveData and Jetpack Navigation Components.

ACCENTURE DIGITAL PRODUCTS - Intrepid Studio, Boston, MA

04/18 - 10/20

Education Leave of Absence (05/20 - 10/20)

Senior Business Analyst (06/19 - 05/20)

Developed multiple Android mobile applications for global consulting firm's digital group. Projects included:

- Energy Corporation Consumer App: Sole Android developer on project which delivered critical mobile features and Android OS upgrades for a widely used, award-winning energy utility app that allows customers to manage their electric service.
 - Ensured customer access and trust during critical outage scenarios.
 - o Increased app security and streamlined user login by integrating fingerprint biometrics.

Paula Basswerner 2

Ensured cross-platform alignment and high-quality release cycles by coordinating closely with iOS engineers,
 UX designers, and QA testers.

 Onboarded and mentored offshore QA engineer, ensuring effective testing coverage and successful knowledge transfer.

India Offshore Apprenticeship Curriculum & Mentoring

Accelerated onboarding, strengthened engineering practices, and scaled team effectiveness by redesigning Android apprenticeship curriculum for remote, hands-on learning and mentoring offshore developers.

- Improved code quality and reduced ramp-up time for offshore contributors.
- Strengthened engineering consistency across teams by mentoring 2 junior developers in MVVM architecture, version control workflows, and debugging best practices.
- Fostered cross-border collaboration and Agile fluency by supporting apprentices through sprint planning, task scoping, and collaborative development practices.

Product Manager (09/19 - 11/19)

Planted - Smart Plant Care App (Apprentice Training Project)

Led productization of a light-sensing plant care app as part of a developer apprenticeship program.

- Created structure and clarity in an ambiguous project by defining user personas, UX pillars, visual direction, and MVP scope for an iOS and web-based plant care assistant.
- Helped apprentices build consulting-readiness by translating ambient light sensing tech into user-facing features, mimicking client requirements and product feedback cycles.
- Fostered product thinking and cross-functional collaboration by guiding apprentices through discovery, prototyping, and delivery phases with iterative feedback.

Business Analyst / Android Developer (05/18 - 06/19) **Bluetooth Headphone App**

Supported ongoing development and maintenance of a mature Android companion app for Bluetooth audio products with over 1M+ installs, balancing stability, performance, and minor feature enhancements.

- Sustained product value and user satisfaction in maintenance mode by addressing bugs, optimizing performance, and ensuring compatibility across evolving Android OS versions.
- Improved onboarding experience and feature discoverability through lightweight UI redesigns and revised flows tailored to highlight Voice Assistant and AR capabilities.
- Strengthened client relationships and reduced iteration cycles by regularly demoing updates.
- Contributed to predictable sprint delivery by helping the team accurately estimating scope and achievable timelines for addressing tickets.

Android Apprentice (01/18 - 04/18)

Selected for a highly competitive 12-week Android apprenticeship program (15 out of 1000+ applicants).

- Built a capstone Android messaging app integrating the Affectiva SDK for facial expression recognition, enabling real-time emoji suggestions based on user emotion.
- Shadowed an Android consultant on a hearing aid companion app, contributing UI bug fixes and resolving Bluetooth connection issues for an accessibility-focused client project.

INTREPID PURSUITS (acquired by Accenture)

04/16 - 06/17

Operations / Culture Project Coordinator (04/16 - 12/17)

Provided executive, cultural, and operational support at a fast-growing mobile development studio, ensuring leadership efficiency and cultivating a strong, inclusive workplace culture.

EDUCATION

NORTHEASTERN UNIVERSITY, Boston, MA. MS in Computer Science, 2025

Relevant coursework: Discrete Structures; Object Oriented Programming; Database Management Systems; Mobile Application Programming for Native iOS; Human Computer Interaction; Full Stack Web Development; Game Development in Unity; Affective Computing, Data Structures and Algorithm Analysis

NORTHEASTERN UNIVERSITY, Boston, MA. BA in International Affairs, 2021

Senior Undergraduate Capstone: Community Health Workers and Mobile Technologies as Strategies for Improving Maternal and Child Health in Latin America

Paula Basswerner 3

MASTERS PROGRAM: SELECTED PROJECTS

Appraisal Stream - Real-Time iOS Biofeedback App

Course: Affective Computing / Role: iOS Developer

Developed an iOS app for real-time emotional data streaming to support live performance research into audience synchrony and social connection.

- Engineered a UDP-based data pipeline to transmit self-reported emotional appraisals in real-time, enabling low-latency visualization in TouchDesigner.
- Optimized app performance through multithreading and local backups, and deployed via TestFlight for field testing.
- Contributed to user-centered research by refining the emotional input UX and ensuring reliability for live music settings.

Moody - Mood-Based iOS Music Journal

Course: Mobile Application Programming / Role: Product Designer & iOS Developer

Designed and built a mood journaling app that connects users' emotional states with personalized music recommendations.

- Integrated Spotify Web API and iOS SDK for authentication, mood-based track curation, and music playback with album art
- Implemented daily mood capture via emojis, photos, and journaling using native camera and image picker.
- Focused on user retention and emotional expression through a minimalist UI designed for low-friction daily logging.

<u>Terrarium Games – Full-Stack E-Commerce Web App</u>

Course: Web Development / Role: Full Stack Developer & Product Owner

Built board game e-commerce platform using modern full-stack tools to support browsing, bookmarking, and live inventory integration.

- Implemented authentication, product listing, and "Notify Me" requests using React, Node.js, Express, and Prisma.
- Integrated Shopify Storefront API to sync live product data and provide direct purchase pathways.
- Prioritized accessibility and test coverage using Bootstrap, React Testing Library, and Lighthouse reports.
- Deployed client and server via Vercel and Render, ensuring seamless integration across stack layers.

UNDERGRADUATE PROGRAM: INTERNATIONAL PROJECTS

International Coop Program (6 months): Kalu Yala in San Miguel, Panama

- Designed and conducted an asset and needs mapping for Kalu Yala startup to determine potential investment and social initiative opportunities.
- Used mapping and water testing to determine a link between high incidence of renal failure and community water quality.
- Fostered a partnership between local leaders and an international NGO for the provision of water filtration systems.

International Fieldwork:

<u>Center for Social Initiative and Management</u>, Hyderabad, India

Developed a *Design Thinking* curriculum geared toward social impact professionals adapted specifically for the economic development sector in India

Akshaya Patra, Bangalore, India

Conceptualized a mobile trivia game to raise awareness about nutrition and access to education during National Nutrition Week in India. Developed a design prototype that engaged Indian teenagers with nutrition education while allowing them to donate meals to children in need.

• Esperanza International, Santo Domingo, Dominican Republic

Assessed the viability of micro-finance initiatives in 2 rural communities in the Dominican Republic via the collection and analysis of qualitative data, and led social media fundraising campaign for financing micro-loans in those communities.